

## FOP Board Meeting 11-14-16

Lori Zami, Susan Boyle, Eilene Edejer, Erik Schnitger, John Marcinek, Carolyn Gordon, Jim Crocker, Dave Tilson, Mel Ferrand,

### Old Business:

- City Made Fest - \$450, but along with Midsommer Fest = \$6000. Will change format for City Made next year.
- Fork Dinner - 65 people, mostly chef's family. Chef Tim Cutini has a 2<sup>nd</sup> grader in school. Got food and beer donated, and will give check once beer keg is drained. This is a community building thing for them – good to be able to try new recipes and beer/food pairings. They went around and asked for feed back on menu. Not much lead time, but next time would be able to do more marketing. Have a sister restaurant, Knife, down the street. They want to do it again.
- Giordano's – For little to no effort on our part we raised \$270. Mickey the mgr. is gung-ho to do more with us. Starting in the new year will do a monthly Peirce night. 15% of all their business (have to clarify if everyone or just with coupon). Pretty much all we approach with they will help with. Haven't been well received in neighborhood.
- Local Business Outreach: Susan met with mgr. at Orange Shoe, Pearl's and Kanela. Kanela's mgr isn't the decision-maker and is figuring out what to do, especially given their business hours. Dave: sponsor us once a month and give 15%. Mike said Peirce drove business for a month before and after event. Give businesses a packet of ideas of how to engage and different benefits. There may be a draft of packet that exists. Dave will look at what we did last year. Orange Shoe is working on about a parent package and a teacher package. Membership there is such a big ticket, that donation to FoP would be around 3%.
- Parent Survey: Lori talking to Laura about survey. Need info about skills they can offer, what resources do they have: Eilene will work on language that Laura started with. Done as online survey.
- FOP Deck: John is starting to plan it. New Peirce video is available. Decks made for Open Houses and Centennial - use pieces to tell Peirce story, add the Ask.

### Treasurer's Report

- Bank balance \$26,183+\$26,700 from Hopleaf and ECC (pending deposits)
- School balance \$32,750

### New Business :

A. Help for Communications (website, FB, Constant Contact, etc.) We have a bottle neck, that is Dave. He needs help on: Erik, John and CG will help with FB and CG will help with Constant Contact and Website

B. Conversation with Michael: committed to fund all Arts, Argument Centered, the Garden, Assemblies. \$35k in total. Peirce day at Hopleaf is Sunday, April 30, 2017. Has no more donations for kegs left. We will send out a solicitation for new kegs. Sign up on Google and will pass that info on to the Hopleaf. Average is \$160/keg, check to Hopleaf.

Will ask if people can make tax deductible donation to FOP who pays. Hopleaf is installing solar panels and he wants to get kids involved. Will work with middle school kids who are doing an energy fair this year. Working on curriculum. Will have kids go there and up on the roof and for lunch. Installation scheduled for March. Great example of a field trip opportunity and resources in the community.

C. Grant Writing Initiative. Some have library or large tech requirements. One library grant due tomorrow that Mel will look out. Just bought five tech carts and are almost 1 to 1. Need to focus on 2<sup>nd</sup> grade. Need more ipads, and Chrome books for 2<sup>nd</sup> grade. When Chrome books break that's it, so need fund to replenish. Include purchase of Apps. Next place to invest FOP funds is furniture and paint, especially in old building. New paint from last summer is already peeling. Ask if there's a parent who knows and can advise us. John knows someone who will talk to Lori and give recommendation. Home Depot grant is for gardening and paint. Make sure with grants that we qualify and that we have a clear purpose – define our need. Paint, for example, take photos to document. Next steps: Lori and Mel will go through the list to see what we qualify for, and will survey the staff to see what their dreams are for things to get funded. Jeff is busy. Check with Dick's Sporting goods about sponsoring team uniforms or Girls on the Run. Beautification of outside as well, like get a mural on playground back wall, and on wall along Gregory. Furniture, paint, technology

D. Spring Event will be Peirce Day at the Hopleaf, but there has been interest in an event that brings people together for about 250 people. PSO is planning a Volunteer Recruitment Day in December. John met people at repurposed firestation on Rosemont at Ashland. Cool space with outdoor garden for May/June event holds 150-200 people, depending on time of year for modest price per person. Have to get it catered. Get food donated – lots of appetizers? or Pork Shoppe, and use the whole back yard? Will talk with them about closing down for an afternoon. Large space ideas: Jerry's, Reza, Andy's, Peterson Garden Project Kitchen at the Broadway Armory. Dave, John, Laura will get together before next meeting and do research first:

- Location scout
- Model for the evening (activity & theme – casino? bingo? – do it ourselves or find a restaurant where we can just show up and decorate)
- Food and Bar

Next mtg. Tuesday 12/13 @ 6:00