

Friends of Peirce Board Meeting Notes May 9, 2017

In attendance: Joe Dunne, Erik Schnitger, Dave Tilson, Laura Meyer, Lori Zami, Eilene Edejer, Manini Rao, Jim Crocker, Susan Boyle, Carolyn Gordon. Guest: Eric Lannert

I. **Agenda Review/Minutes Approval**

- II. **Guest** – Eric Lannert to discuss and propose MakingSpaces Kick Starter Project
He is a former FOP member. Working on a project with Google and Maker ED with 5 hubs to on STEM and Maker Education, and then Crowdfunding – which gets us out of parent funding. Maker carts – robotics cart, sewing cart, etc. that are shared through 4 science classrooms. Start program in middle school, plus work with Ms. Andrade with 4th, 5th grades. Interest from Andrade and one of the science teachers. Would build carts from scratch along with kids. Kickstarter is all or nothing – if not funded \$ gets returned to funders. This all or nothing creates a sense of urgency and tends to raise more money than other crowdfunders. Start small with a couple \$2k campaigns – do one, review, do another. Kickstarter works best when attached to 501 c 3. Assign FOP person, managed by Eric and school. Would be incorporated into Design curriculum. Start by working with STEM and branch out. Possibility of making something that could be sold. Set up account next week. Launch program in 2017/18 school year. Maybe FOP could match funding, or make up difference if we don't meet the Kickstarter threshold. Will share strategy document. FOP approves and will promote the project.

III. **Old Business**

- Move-a-thon Results (Manini): Successful event, fun had by all. Fundraising continues, with one more day of collection Thursday. As of Monday we were at \$13 K (last year students raised \$22.5K) . Middle school raised their goal so they get a free-to-us field trip to Margate Park (this has never happened before from the Middle School) Some parents who paid for ad asked that it go to their kids' account. Raised \$2525 for booklets and paid \$990 for them. LZ wanted everyone to have shirts, so Pickles gave them out to students. Pickles has gotten ice vest. Still needs a fan for the costume. Lots of in-kind donations from Skinny Pop, Target, Jewel, Sam's - some not used yet. Chicago Bears gave signed photos. Lots of Asks this year, right about the same time.
- Hopleaf Peirce Day Results (Dave/Joe): Success, despite the weather. \$21.5K. Brought in lots of community.
- Peirce Day at Chipotle – May 11th (Laura) 3-7:00 50% of purchase goes to Peirce. Flier sent home and will be sent again. Need to show flier or can pull it up on cell phone. Willing to do event with us every 6-12 months. Broadway and Foster
- Midsommarfest Beer Tents – June 11th (Dave). Only 8 spots left. Historically raises \$4-6k.
- School Supply Fundraiser Update (Dave): LZ got DT the list. DT sent question to Yubbler this afternoon about how we can donate – an icon next to grade for donating (\$ goes into pot and we allocate)

- Parent Survey Update (Eilene, Laura): How do we intend to use the information? Use it for social planning, so SB will reach out to them and plug them in. EE will send the contact info to appropriate FOP people on Google docs.
- Friends of Peirce Deck Update (John) – Next Steps? not here this evening
- Peirce Website “Donate” – Request from Kathy (John) not here this evening
- Grant Writing & Projects (Library, re-painting, others?)

IV. **Treasurer Report (Jim Crocker)**

- Bank Balance: \$ 60,930 (ish)
- School Balance: \$10,000 (ish)

V. **New Business**

A. Elections (Eilene, Joe, Jim). Committee solicited names and we have 2 candidates for the Board: Charissa Sauter (parent) and Kim Leibowitz (parent and PYP coordinator at Peirce)

- Board Slate: John Marcinek, Charisse Sauter, Erik Schnitger, Dave Tilson, Carolyn Gordon (to join Joe Dunne, Jim Crocker, Eilene Edejer, Laura Meyer, Susan Boyle) – takes us to 11 members, which is our by-laws. Motion passed
- Officer Slate: President: Joe Dunne, VP: Eilene Edejer, Treasurer: Joe Crocker, Secretary: Carolyn Gordon. Motion carries

B. Next Meeting Scheduled for June 13th at 6:30pm . Next year’s priorities from LZ: Game bins for indoor recess + more activities, refillable water bottle fountains (Michael Roper is interested), support for bricolage project – we have \$ from Alderman’s office and Michel is interested, Scholastic, Chrome Books – start moving 1 to 1 with I pads, WDC Trip, redo teacher’s lounge with donations, paint to make it inviting, might need additional FOSS Kits – only 1 per topic was purchased for 4 classrooms. STEM Institute \$5k to send 5 teachers; continuing to support food for events like Career Day, Peirce TV for Student created broadcasts, more signage that indicates IB school - ideas include huge banners for Gregory with name and IB, and on Helen C. Peirce stone wall do a small bricolage with IB logo, large banner by teachers’ entrance; wall wrap that says welcome in all languages at Peirce; IB flag for flagpole; digital/led sign (move, update the parking lot sign)– company called GreenSign (solar generated, discreet sign.

C. Fundraising Calender – Meeting 5/18 8-9:30 to plan parent events. Staff calendar is pretty well done. Meeting with Cecilia, Manini, and a few others.

D. Restructuring board (Susan) – draft idea handed out. Or, people to take charge of various events, says JD. SB sees that happen under Social Events, with volunteers who meet outside of board meetings, with report backs at board meetings. Get everyone on a committee – keeps people engaged and give them work to do. Once we have Calendar create fundraising goal that we track all year.

E. 6/2 New Kindergarten Tea – LZ would like FOP to recruit people there – DT and SB will do it.

F. Giordano’s wants to do an end of year mixer. 6/20? Reading program for K-6th Grade.

G. Fiesta de Arte – 5/20, with talent show, food trucks, Maddie Bird and Edge of Sweetness, artists

VI. Recap/Action Item Review

June meeting is a planning meeting. Calendar will be ready. EE will have Google doc of volunteers for then. School supplies – Amazon Smile blast – let everyone know

Yubbler – DT is getting online flier with link to our site, also in Spanish. Chipotle – Thursday everyone.