

FOP Meeting 1/9/2018

Joe Dunne, Kate Polgar, Lori Zami, Eilene Edejer, CG, Erik Schnitger, Laura Meyer, Ann Regan, Susan Lambert, Kim Liebowitz, Jim Crocker, + Tanya Larsen,

Jim Treasurer's Report: Balance is \$82,596. 4 uncleared checks that total about \$2000. Total today: \$79,893. Coffee Studio made a \$250 Paypal payment today.

Other Business:

Andersonville Chamber of Commerce – the best benefit for us is that we can advertise on their calendar. Every Friday they send out a Members Alert. We can use their platform how/when we want. Send info to Ann and she can enter it. We also joined Edgewater Chamber and Kate P. will be the contact. Events to add: Jerry's Sandwiches Day on 3/8 (STEAM Night)

Rock Out – SL created Save the Date for FB. Tickets on sale starting 3/1. Up to Board to now solicit and collect donations & sponsorships. All documents live on the Google Drive that she previously sent us. Each member should get 3 donations and a sponsorship. \$20 gift cards are great, but she'd like higher ones too for a gift basket of 12 \$100 gift cards plus Uber gift cards. She'll send to everyone. Add your name next to the places you'll cover. Easy, turn key event. Not much to do other than the donations, sell raffle tickets and work the door at the event. Bar menu is their straight open bar. Come prepared to Feb and March Bd. Meetings to share who you're soliciting for donations.

Mattress Fundr. Just Get Sleep – Another turnkey event. They'd set up in the gym. They fill out the Temporary Usage Agreement and pay the custodian fees. Galvanized Giving LLC. Dates: 3/17, 4/7, 5/5, 6/9. They have an 8 week marketing program. We receive \$5-10K. The most they've raised is \$15K. May 5 is the target day.

Tanya Larsen – partnering with Natalie Shedd on the DC trip scholarships on The thermometer says \$6k. Events for the trip: Int'l Family Dance Night and Pizza Night Alumni Letter Writing. 3 of the kids who applied for scholarships didn't get one. She and her husband have started a social media campaign called Professional Services Referral called Peirce Partners for Travel Scholarships – a sponsorship program from she and her husband's business where they'll donate money for every Peirce parent that contacts them for business, plus an initial donation. There's a FB page and will share those to FOP's FB, + send out one mailing. Works best if we all share the FB page, and she'd like to make this an ongoing partnership. Soliciting donations from restaurants and is using Kate's Tracker. How can FOP help? Spread the word – TL gave Lynn a flier to send copy and send out, and can be sent electronically. We can put it on FOP FB, using FOP Paypal link. People should put it into the note on the Paypal donation, or create a Paypal bucket. \$1250 per kid. Still fundraising to cover all scholarships. Total needed is \$11,500. Due date is 2/28. FOP committed to fund what students don't. We could designate Uptown Underground for Student Travel. For the 3 (of the 3, there's one that doesn't really want to go.) kids with no scholarship we need: up to \$2500. Last year

there were kids who didn't get scholarships who fell short – an additional \$3-4K who be a buffer that would cover that.