

FOP Board Meeting 2-15-17

Field House

Jim Crocker, Susan Boyle, Laura Meyer, Carolyn Gordon, Dave Tilson, Lori Zami, Eilene Edejer, Manini Rao, Mel Ferrand

I. Agenda Review/Minutes Approval

II. Old Business

○ Walkathon (Manini)

Walkathon will be Friday, May 5, 2017. We'll do a booklet again. SB and LM can feed into that. Has looked at other schools (Hamilton, Ravenswood, Prescott) are asking for and getting much larger amounts. We could do \$275 for Bronze level, Silver level \$425 add banner, Gold level \$750. Plus different prices for covers and inside pages. Speech bubbles/shoutouts \$25. Last year after costs netted \$200. Last year gave away ads along with Tshirt sponsorship, this year no. This year will be more of a sporting event. 1 hr. per class instead of 30 min, with more organized events for certain kids selected to represent their grade while the rest are walking. Prizes would be in-house like extra recess for the grade, etc. Merge Field Day into Walkathon and rename Move-a-thon. Last year after expenses netted \$23k. Would like to raise 25% more. All info will be sent home in a packet, including fundraising goals and where \$ will be spent. We're getting 50 water bottles donated from Refresh – that sort of donation is for prizes, rather than for everyone because things for everyone should have Peirce branding. LZ wanted shirts for all kids but with cuts are rethinking this. Will get tshirt sizes for all students so that if we have the \$ we can buy, but it would be a surprise. Have vendors donate prizes. MR presenting at PSO Friday. Gift cards (Target, Pork Shoppe, Giordano's) were used as food for volunteers or for school use for kids.

○ Peirce Day Events (Giordano's etc.)

Will start doing FB promotions on events, as well as Constant Contact. New GM at Giordano's. Need to check January numbers.

○ Spring Event Update (Susan, Laura, John)

March event with Bingo Bouncy house is an option. St. Gregory's is \$200/hr + own insurance: fundraiser to teachers. Only have a few days available 3/25, 4/1, 4/22,. Looking at 4/1. Would be 1-4 on a Saturday. Would need volunteers for childcare. If successful, move event to Fall.

Met with owner of Bar Roma - Julia. Kristoff is a wine distributor and will partner with her to help us. Wants to support Peirce. Will donate a \$300 gift certificate. Do a Monday night Parent's Wine night (offered to do a Mom's night but Parents' Night makes more sense for Peirce). Will partner with a Kristoff. who will provide wine for the event. Sell tickets \$25: 2 hrs apps and wine. 3/27?, 4/6? Could do a 50/50 raffle, give away her donated gift card.

Uptown Underground. Would have to buy out a contract for too much money. Could partner with an event that's on the books in May get a portion of the proceeds, plus get food and drink donated – do a small event this year. Can put an event on the books for next June that we can plan. Could also do a late night event there if there would be interest for 10pm event. Can do a tiered event.

- Hopleaf Peirce Day (April 30)
DT will talk with Michael after anniversary. Do FB and Constant Contact. Do child care event.

- Parent Survey (Eilene, Laura)
49 people took it (another 30 are in the office) out of 1000 families. Someone who works at Loyola's Lake Shore campus offered space for free (but EE doesn't think it's possible). People want to help with event planning. Some comments about both parents working so just ask for money. Movie nights, fun cocktail events, talk with Chambers of Commerce.
Send out again in Constant Contact and FB . We need 80% response rate in order for survey to be successful.

- Friends of Peirce Deck (John)
John isn't here tonight.

- Grant Writing & Projects (Library, re-painting, others?)
Painting is happening – Nora has started organizing parents. Have a sponsor a can of paint at FOP events (\$40/can). Nora has bought some materials and FOP will reimburse her when she submits an invoice. Doing whole first floor and then will do more, probably over the summer.

Following up on Makers Space . Ms. Andrade is thinking how to reenvision the space completely. Do a crowdfunding campaign to cover some of the costs. Andrade wants to partner with Goudy. Eric Lannert will provide ideas to Andrade.

III. Treasurer Report (Jim Crocker)

- Bank Balance: \$53,618.9 (ish)
- School Balance: \$28,890.92 (ish)

IV. New Business

A. Budget discussion (impacts, response, what can we plan for?)

LZ: we lost \$103k from CPS mid-year. Is working on budget. We're able to clear the negative by moving things around. Not much money left now. \$100k left. Usually buy supplies for next year so they're ready to go for Sept. LZ knew cuts were coming and was able to make some purchases before \$ was cut. Eliminated professional dev., furniture purchases. Nothing we can't live with out. We can function but not ideal. DT:

FOP has money (\$25-30k) we can spend if LZ makes a shopping list. Furniture is most likely how that \$ could be used. We can roll over State funds but not Federal funds. There's a warehouse of used CPS furniture. We've gotten some things from there but it's not really what teachers want. Send home an appeal with specifics (buy a desk, buy a can a paint, etc.)

Can make a Donate button on FB. Put a broken desk at events with bucket to raise money. Have a bucket for money at Hopleaf.

V. Recap/Action Item Review

- LZ: shopping list for FOP (\$25-30k)
- SB/LM: continue to firm up details and dates for Bar Roma, Giordano's, Bingo Night, Uptown Underground
- CG: send out/re-send on Constant Contact and FB – Survey, Babes with Blades, Giordano's
- DT: make a PayPal button to Donate on FOP FB page. Follow up with the Hopleaf after their anniversary.

Next Meeting March 14, 2017 @ 6:30