

## Friends of Peirce Board Meeting - February 13, 2018

Joe Dunne, Eilene Edejer, Manini Rao, Susan Lambert, Laura Meyer, Ann Regan, Kim Liebowitz, Carolyn Gordon, Jim Crocker.

### 1. Financial Report

Current **available** balance is **\$79,868**

Uncleared checks:

#1240 Lynn Carro

#1247 Writers Theater Inc.      \$2,000

#1251 Te Ling Chiang              \$150

#1254 Secretary of State         \$10

#1255 Dream Big                    \$8,000

#1256 Kimberly Leibovitz         \$150

DC trip: 3 paypal contributions only. Tanya Larsen and her husband have been collecting donations. She said clothing sales proceeds are designated for trip. Blue panther (talía) from last year, + at dance it was being told to customers that new gray shirts are for trip (tabitha). Which account is \$ going into?

Moveathon: Manini has Moveathon ad payments that have gone into Paypal.

Crossing Guard - email conversation about contribution. JD will reach out to Helen tomorrow to find out if they want donations and where to send - ask her to ask the family. KL will talk to Buchbinder about kids making another round of cards.

What is Board's guidelines about making contributions in this sort of situation? Hopleaf said they were going to make a contribution from the \$ they've raised for Peirce.

### 2. Events

Moveathon: Manini has been receiving donations for the Moveathon. Program book. Edge of Sweetness is donating \$500+. Mission Propel & Orange Shoe doing yoga and fitness at event. Giveaways this year should be more sports related. Tube socks, jump rope and frisbee all in Peirce colors + maybe highlighter spinner. Would cost \$1200. LZ wants to give tshirts to all the students. However, we're almost reached the annual limit of how much money we can spend with a vendor. They give a great price. Last year the students raised \$17k (not the businesses). Business \$ raised pays for shirts and all Moveathon expenses. Food celebrations have to be healthy - frozen yogurt, trail mix, etc., but it hasn't been decided if there will be food centered celebrations. Has reached out to 65% of the businesses contacted last year. Looking for new leadership team for next year for the Moveathon and Fiesta de Arte. CG will send the business request form out on Constant Contact. FOP to talk with LZ about Giveaways. All in favor of approving \$1200 for Moveathon giveaway budget.

Fiesta De Arte: The Fiesta is Thursday, 4/26/18 in the evening. Community event. Needs FOP/Chamber of Commerce help promoting with businesses. The themes are Earth Day and Singing in the Rain. Will have food trucks - same pizza guy as last year, and there's a cupcake truck. Maybe we can get Taco in a Bag. 20% of profits to school or table fee? Decision: % for food trucks and \$35 table fee for vendors this year ( \$50 next year). Ask Artists in Motion and Galleria. The middle school art teacher is making a poster. Manini will get it to AR, who will get

it to the Andersonville Chamber. Food trucks in parking lot or call alderman to block the parking in front of school. JD will reach out to alderman. Historically there hasn't been a budget. MR will let us know if there's a budget.

Hopleaf: DT is working with Michael on starting to promote it. SM will start a FB page. Childcare is a question for LZ. There's a possibility that 8th graders that would provide babysitting as part of their service hours for the DC trip. There would be adults on site.

Rock Out for Peirce: Tickets on sale on 3/1. There are 5 events that FOP volunteers should sell tickets at. Also solicit donations for raffles. Rolling Stone Cover Raffle tickets @\$25 go on sale same day as tickets go on sale. Would like to get funding approval for School Auction fundraising software to use throughout the year. Seamless, easy, eliminates fees. Basic membership is \$1000/year. Communication, auction, ticket sales for all our fundraising needs. Would need someone to maintain it. KP? CG sell raffle ticket & JC will take a shift @ Hopleaf, EE will manage Moveathon, AR @ Mom's Night. Goal is to raise at least \$10k in sponsorships prior to event. Will send link to donation site out to everyone.

Midsommar: not yet.

Mattress Sale: Nothing for FOP to do for this event.

Bar tending fundraiser: get volunteers to tend bar for tips only at AR's friend bar in Wrigleyville. AR will get a date. 3 hours, like a Saturday 6-9.

Magic Lounge: AR will ask Michael McGuire who will ask them to do a Peirce event for their Sunday Family Matinee.

3. Committee Reports : All Committees have been covered.

- a. Communications (Eilene, Erik, Carolyn)
  - Newsletter
  - Website
- b. Sponsorship (John, Susan)
- c. Operations/Social Events (Laura, Kim)
- d. Professional Services Referral Program

Adjourned at 7:46.