

FOP Board Meeting 12-13-16

Joe Dunne, Erik Schnitger, Dave Tilson, Jim Crocker, Susan Boyle, Laura Meyer, John Marcinek, Carolyn Gordon, Dave Tilson, Lori Zami,

I. Agenda Review/Minutes Approval

II. Old Business:

- A. Fork Beer Dinner Update (Dave): Approx. \$2000. All the beer was donated to Fork for the event and afterwards they sold the beer that wasn't sold at the event and included it in our total \$.
- B. Giordano's Fundraiser (Susan): \$343 is what we made. It doubled his business that day compared to a regular whatever day of the week it was. There's a new manager that S&L haven't met yet. The program is grandfathered in so it's not in jeopardy. Will meet new mgr and set dates for future Peirce nights.
- C. Local Business Outreach (Susan & Laura)
Chamber says the community is open to working with Peirce, but will take a lot of energy chasing restaurant mgrs. They've said once we have an event they will help promote it– like Giordano's events. Will restart outreach and send out letter to businesses after to holidays. Will include quotations from the businesses we've worked with such as a quotation from the Giordano's mgr about doubling his business.
 - VIP Dining Experience Update/Other
1/29 – Candlelight all day 15% & 2/26 4-9 pm Uncommon Ground 15% (both are unconfirmed dates)
LZ spoke with Calo's : doesn't need to drive business but will work with us and donate pizzas. LZ will be the contact and share the info with S&L. Want to do at least one event/month. Michael at Hopleaf doesn't want to compete with any other events. LZ is designing thank you banner to thank Hopleaf for funding the arts program – hang on the fence on Bryn Mawr. Will let Michael know we're doing it.
- D. Parent Survey (Eilene & Laura)
Hoping to have it ready for when school starts after winter break (1/9). Other surveys: LSC Principal review and possibly a survey about changing school name to drop the International part.
- E. FOP Deck (John)
The deck is sketched out. DT will send JM the background on the school from the one we have already. LZ will send CPS profiles JM. JM wants to start filling it in by 1/9
- F. Spring Party Update (Susan, Laura, John, Dave) BRAINSTORM conversation notes – in kind of random order:
JM, SB, DT met at the Pork Shoppe (unfortunately they did not get the nachos) to plan a fundraising party for adults who can get dressed up with specialty cocktails and wine tasting and good food. Certain demographic is targeted for this event –

not everyone. Food, music, drinks \$75 ticket/\$125 couple. \$50/teachers & staff – with advance purchase price deadline to first 50. Sell like Lolla tickets– 100 tickets for \$100, then go to next tier. Firehouse rental - \$250/hr. 100 people capacity. 50 tickets @75=3750, 50 @125 = 6250 = \$10k. 4 hours rental = \$1000 (need tent). Already booked for May for Saturday, they have Fridays available – Saturday is best for us (maybe book it for next year?). Target is 150 from school and 20-25 from the community. Promote to new pre-K and K families once they've been accepted in the lottery.

Hopleaf is Sun. 4/30 – leave a month's buffer on either side. June makes sense for event. \$5k budget to secure space, etc.

Larger space would be interesting as well – non traditional, like the European Collision (cleaned up), Cheetah Gym, PGP Kitchen, Ethiopian Diamond, St. Greg's (good for casino night event)

To target non-kid people, make it an interesting event with less mention of the school – secret location.

Qtrly. event at the Pork Shoppe like the Volunteer Event – we cover apps and pass around a bucket for 50/50.

For Silent Auction, we need to start now. Could do Casino Night. L&S will check with Chamber for recommendations.

Fork and Pork Shoppe could cater – need volunteers to pick up food.

Need 20 volunteers – who get a discounted ticket

G. Grant Writing & Projects (library, re-painting, others?)

- JM talked to his contractor who passed him to his painting guy and he's waiting to hear back from him.
- Lockers could cover that paint situation up. Nancy Mendez said there are 3 sets of lockers that couldn't be installed last time FOP bought lockers and are in storage somewhere – LZ hasn't seen them.

III. Treasurer's Report

- Bank Balance: \$52,867
- School Balance: \$26,183 ish

IV. New Business :

A. MYP DC Trip Scholarship Request/Vote

- Offering 10 Scholarships (5 full/5 half)
- One Full Scholarship is \$1200
- Request is 2 scholarships (\$2400)
- Scholarship application process is underway
- Fundraising is also underway, led by the students
- Motion by DT: to support 2 scholarships to the MYP DC trip at the cost of \$2400 from internal funds. JD seconds motion. Vote - all in favor: everyone. No one against, no abstentions. Motion passes to fund 2 scholarships at the cost of \$2400.00.

B. Operations/Roles and Responsibilities Discussion

who runs meeting if DT can't make it? who creates social media buzz? who sends out emails? Make a checklist – a living document of roles and responsibilities. Need description of responsibilities for each person on FOP.

Officers are:

- Pres: DT
- VP: JD
- Treasurer: JC
- Secretary: CG. CG just took on FOP website, FOP FB, Kegs FB, Constant Contact. Send out all events, and send our events to Peirce. Need designated person to take photos at our sponsored events. Promote successes – all our events include ask for photos.

Director roles are 2 year terms, Officer roles are one year terms. Action items at every meeting and report backs at the following month's meeting.

V. Recap/Action Item Review

- DT: will look into Cheetah space and Misericordia. Will call owner of Uncommon Ground. Consolidate business contact list for everyone along with what we get from the Chamber. Check on Marty's Martini Bar for an event – Mardi Gras or Oscars. Follow up on D& O insurance.
- Events Committee: meet before new year (will send out date when set). Work on Deck, and meet with community places. L will firm up Candelight date. S will firm up FB Live event. JM : deck and Euro Collision
- JC: Check on D&O insurance. Susan's husband can help if we want a new broker.
- CG: meeting notes on website within one week, update events on FB, look into Constant Contact. ES is available to help with this.

Next mtg. Tuesday 1/10/17 at 6:30