

FOP Board Meeting Notes April 19, 2017

Dave Tilson, Joe Dunne, Eilene Edejer, Susan Boyle, Laura Meyer, John Marcinek, Manini Rao, Erik Schnitger, Jim Crocker, Carolyn Gordon. Katie Polgar attended as a guest and Lori Zami attended briefly

I Agenda Review/Minutes Approval

II Old Business

- A. Move-a-thon – MR: Deadline for ads is Friday, 4/21. Getting lots of ads – payments have been both checks and Paypal. Business have been giving gift certificates or other types of payments. The Tshirt deadline is 4/24. She and Betsy have been going to each class in the Elementary School to get sizes. There's been much interest & excitement from students. The gym teachers have been working hard to create the Day-Of schedule. A few companies have donated prizes to raffle. LZ said Pickles the Panther needs fans installed in the costume. FOP will pay. LZ should purchase and send invoice to JC. The class room that has raised the most for the Move-a-thon wins a field trip to the Edge of Sweetness. The plan is that they'll walk, but if it's a very young class, could we get a bus? DT will check. No rain date for the event. If needed it will be moved inside. Target and Orange Shoe are both sending volunteers. MR asked for a cash and coin counter, which will be purchased on Amazon Smile.
- B. Hopleaf – DT: Press release sent out yesterday. Anderson Chamber of Commerce posted it, but not the Edgewater Chamber, who requires membership. EE will talk with them. Ok with Hopleaf to display broken desk and \$ jar. We need 363 desks. We bought 17 with \$ from Bar Roma, + LZ received a \$500 check towards desk. Hopleaf spent \$3k to run ads on WBEZ. DT will purchase \$50 Facebook ad. We spent more \$ on ad for brunch, but this event markets itself. Childcare is noon-5 pm. The patio will be open if weather permits.
- C. Elections – JD: All expiring Board Members want to remain. Haven't yet gotten any non-current candidates. Can increase the number of members by a motion and vote. right now, the number is 11. Officers JC (treasurer) and CG (secretary) want to remain. ES offered to be president, and JD was nominated to be president and will consider. EE offered to be vice-president. Vote is at the May meeting and new terms begin in June.
- D. School Supplies – DT: Received information about a different company called Yubbler. SchoolKidz is owned by Staples, Yubbler is a private company. They take care of the mark up and give 50% of profits to the school. The cost is a little bit more than regular supplies. Students receive their supplies directly and the school's supplies are shipped to the school in bulk. LZ likes the program. Question: can people donate \$ for kits for kids that can't afford to buy? LZ says yes and estimates approx. 20 students per grade level could use this.
- E. Survey – EE: all the info has been entered and she created a summary (attached). 10% total response = 108 families, mostly from the lower grades. She has the contact info for the 30 people who've said they want to volunteer.

- F. LZ: The school budget will be closed as of 5/1/17. Wants to spend money first from that, then use FOP money. FOP line from budget is \$10k. JD is concerned that CPS will take that money, but LZ says they can't.
- G. Deck – JM: a good deck is no more than 12 slides. Our draft deck is more, but has to do serve various purposes. Sponsorship program based on our needs (Bingo, Desks, etc.) and what a sponsor would get from it, like a plaque on a desk. Plaque could be the donor's name or could be motivational message, like Breathe. Is making a long and short version of the Deck. Includes Hall of Thanks and can be tweaked based on user's need. Will add photos and send out . Will be expanded for next year. We need to agree on Events and Campaigns: Playground Cleanup, Hopleaf Day, Move-a-thon, Midsommar Fest, Kegs, Parent Mixers, Moms/Dads/Parent/Guardian Nights, Furniture, Bingo, Uptown Underground, Arts Partners for each grade, Field Trips, Classroom Stipends for teachers, LZ's wishlist. Need to come up with incentives for each programs.
- H. After School All Stars (ASAS) : Last year we funded some of the afterschool programs that are fee based, like Girls on the Run. (Bollywood was too expensive at \$5k so we didn't fund it and it has been done in house by MR and Kindergarten teacher Ms. Shah [yay MR and Ms S!]). LZ knows list of ASAS that require funding and we'll need to fundraise for that for next year. Need funding list for next year.
- I. Grant Writing Projects: We're doing painting.

III Treasurer's Report

- A. Bank Balance: \$60, 930
- B. School Balance: \$28, 890.00 (ish)

IV New Business

- A. Peirce Website – DT: Peirce website is being updated by Kathy and it should include a Donate page. It could include a list of what things can be funded, including Donors Choose, Go Fund Me, and a link to PayPal. The most useful is unrestricted funding, so as much as possible, the list should include examples of the kinds of things people can fun, rather than funding for specific items. Could be five-ten things from the list JM made for the Deck.
- B. LZ is starting more oversight on fundraising campaigns to reduce crossing or and diluting efforts.
- C. We have no overarching policy for student led fundraising efforts and need to develop guidelines. LZ is working with Brooke. Get FOP person on committee.
- D. LB's Idea to for Next Meeting: restructure Board into committees to increase ownership with Chair, and reach out to parent volunteers. Create annual events plan/ calendar for the year. Will write proposal for next meeting. We've had committees in the past when working on big events like Kegs and when we had more people. Make a calendar for FOP and one for the whole school.
- E. KP can host an event at the Corinthian Yacht Club between 10/1 and 4/30 ish for \$200. She and her husband are members. It's a low key place with a cheap cash bar and they donate bartending and we could get drinks donated. It holds about 200 people. She likes to put together Silent Auction packages. We could start

with a simple event, like a Parent Mixer, and move on to a larger event. Could order Giordano's for \$10/person. As a new parent to Peirce, she thinks social events are very important, and hasn't heard much about things going on. Could use Room Parents to reach out to other parents. She will look 10/13 as 1st choice and 10/20.

- F. Fall Fest is 9/23
- G. Lady Gregory Dance Night – SB: 11/8 in the back Library Room of LG
- H. Fiesta de Arte – MR: on 5/20. Flier went out. Will be a pizza truck & Maddie Bird and Edge of Sweetness donating 100% of profits (EoS was'n't on time for the flier). Bigger than last year and planning to expand again next year.
- I. Uptown Underground – LB: They're holding 5/18/2018 for us and LB will check if we need to give them a deposit.

Next Meeting : 5/9/17

To Do List:

- DT: send JD and CG agenda before next meeting
- JM: send media list to DT
- LZ: purchase fans for Pickles and submit invoice to JC
- DT: check with Yubbler about donation. If so how can we figure it out
- EE: send DT volunteer contact info from surveys
- JM: send out Deck
- JM: work with Kathy on Donate Page for website
- DT: renew D&O insurance
- EE: volunteers from survey to work on Event Committees
- CG: get draft calendar from LM & SB

[FOP_Spring17_Survey_results.docx](#): link to Survey Summary