

## FOP Board Meeting 10/10/17

Susan Boyle, Eilene Edejer, Joe Dunne, Erik Schnitger, Jim Crocker, Kim Lebowitz, Kate Polgar, Laura Meyer, Carolyn Gordon

### Admin:

1. Financial Report - \$61K in bank, we still have some uncashed checks, so balance is close to \$58,700. \$20k-odd in school account
2. Board Membership – open seat. Set date by which we want it filled and send out message on social media. Ask for statements of interest asap – want it back by 11/7/17, and vote at November 14, 2017 meeting. ES will write up and CG will post on FB. ES will collect.
3. Other - nothing

### Events

1. Fall Fest (John, Susan, Laura)
  - a. recap: wild success. After payouts we made between \$800-900. We'd hoped to break even, so great, especially on the hot day we had.
  - b. lessons learned – maybe switch to Winter Fest because there's lots of competition with back to school stuff, Senntoberfest, etc. Needed more volunteers. Could be Back to School for After Winter Break. We could do it at Peirce. 2018-19 school year. Could do a BYO Bingo Night for parents. The Church has a gambling license, so we can't do bingo here. To do the bingo there cost us only \$54, so stay there.
2. Harbor Night (Kate, Erik, Carolyn)
  - a. sponsorship – we got a Platinum Sponsor for \$5k today. Michael McGuire has a kindergartener. The event is paid for so all bar tips, raffle sales, etc. goes to FOP
  - b. volunteers – set up, serve dinner in 2 shifts, event clean up
  - c. band – no live music unless someone volunteers
  - d. other planning – Morgan Anderson Photography. Will bring popcorn machine. KL knows a taco guy. SB will ask taco guy from Ainsley and Clark for late night snacks. Working on hiring MC/host. Do we have the plastic magnet name tags? ES will coordinate Board Basket
  - e. Now need an FOP newsletter because our \$500 and \$5000 sponsors have been told they'll be featured in it. Quarterly newsletter for Communications Committee. Also we need banner on the exterior that FOP will pay for.
  - f. CG will pick up cupcakes
  - g. maybe get a last minute photo booth for \$300 on Groupon
3. Dad's Night @Lady Gregory (Susan)
  - a. 6-9. they'll donate apps. do a drink special. 11/8 – Wednesday
  - b. SL will send out details
4. Hopleaf (Joe & Dave)
  - a. it's been hard to get in touch with Michael. Joe may have to go there.
  - b. We can hold our November meeting there upstairs

5. Gala (Susan, Laura)
  - a. Need a Gala Committee planning meeting, which among other things, needs to find a new name (possibly the Spring Par-Tay). SL will send out a Doodle Poll
6. Midsommar – we got \$2-3K. It was super hot, not too crowded
7. Edgewater 5K – we haven't seen \$ yet. It may have gone straight to school.
8. Honeybaked Ham – Ashland and Diversey. KP's neighbor. Gift card sales with 20% back to Peirce. Run it for November. Can be used at any HBH. Will include a coupon to be redeemed at their location.
9. Wooden Spoon cooking class – the profits will go to Peirce. 12 seats at \$75 ea. Giving Tuesday (after Thanksgiving). They will do the promotion. Should be community people who will get some tickets. Possibly do Tapas.
10. Papa John's – rockyish start: 22 orders. KL has correct fliers for Nov, Jan, March. \$150 donations. Their ideas: their mascot is Mr. Slice who can show up at Peirce at 3:00 on the day of to encourage participation. Parent volunteers can give out the original fliers. 11/29 & 30.
11. Potbelly does 25% proceeds. They deliver. CG will coordinate. 11/15?

#### Committee Reports

1. Communications (Eilene, Erik, Carolyn)
  - a. Newsletter: Papa Johns, Fall Fest raised \$1000. Looking forward to seeing you at Harbor Night. Thermometer with what we've raised. Thanks to Sponsors. Joe Dunne will draft newsletter. KP has sponsor hi-res logos.
  - b. Have Student Council /Jr. PSO make a big thermometer or sign to go outside in front of school that shows what we've raised/need to raise. KL will coordinate with Student Council teachers.
2. Sponsorship (John, Susan). John and Joe have been talking to real estate companies. Kate Merrill @Edge of Sweetness wants to do a give \$ to Peirce Day. 10% of all sales to Peirce. December on a Friday would be good. Maybe a 2<sup>nd</sup> one in Spring. They have been asked to donate desserts for the Spring Par-Tay.
3. Operations/Social Events (Laura, Kim) - already covered.

#### Summary:

ES will draft board nomination notice, send to CG. ES will collect statements  
 ES coordinate bd. basket  
 JD will follow up with Michael  
 KP Honey Baked Ham  
 JD draft newsletter  
 CG Potbelly  
 KL thermometer  
 SB schedule Spring Par-tay committee 11/1 @ 6 @ EE's pink house  
 SB & KL will check with their taco guys  
 EE & CG will follow up on emails  
 JD & CG will follow up on website