

FOP Board Meeting – 6/12/18

In attendance: Joe Dunne, Laura Meyer, Manini Rao, Tanya Larsen, Kim Liebowitz, Erik Schnitger, Eilene Edejer, Jim Crocker, Becky Radoszewski, Carolyn Gordon (note taker)

Financials - Jim

Current available balance is \$85,925.52, with 13 uncashed checks

Website/Software Platforms

Kate will go forward with Canva, free online professional services (e.g., logos, posters, etc.) that can be accessed by up to 10 people.

Bylaws - Ann

Ann will update by-laws from 9 to 13 members. FOP fiscal year is 10/1 through 9/30

Board Officer Elections /Nominations:

Pres: Joe

VP: Eilene, Ann

Treasurer: Erik

Asst Treasurer: Tanya

Sec: Carolyn

Asst. Sec: Kate

All nominations were unanimous, and therefore passed, except for VP
Votes by secret ballot, counted by Jim: Eilene 5, Ann 5, one abstention.

Joe texted the bd members who aren't here, resulting in 2 more votes by text for Ann.

Final vote: Ann 7, Eilene 5

Congrats Ann.

Yubbler

Last year we made \$1488. Add on the flier to use Amazon Smile for things not purchased through Yubbler (add Amazon Smile to everything FOP sends out). Flier will go out by Friday.

Committees

Communications: Kate is nominated as Chair, Carolyn to be on committee

Social Events: Laura, Becky & Ann on committee

Sponsorship: Tanya is nominated

Summer Debrief

What we did well: we raised more money than every before at \$106,467. Next year's initial list is \$160k. We're in a good position to fund that.

Difficulties: Hopleaf's tap sales are down, due to increase in beer places.

2018/19 FOP/Peirce School Events Scheduled (* means it's not confirmed)

Ann & Laura met with Lori about the schedule for 2018/19:

8/30 Back to School Picnic

*Dad's Night : if we do, it'll be in September

*Mattress Sale – Fall?

9/12 Parent Mixer for PSO

9/22 Blarney Stone bartending

9/27 Curriculum Night

10/19 Harbor Night

10/26 Halloween Dance

11/10 Wolves Game 11/10

11/29 Int'l Dance

1/26 FOP Winterfest

*Online Auction instead of Rock Out – around Thanksgiving for the gift giving season?

February/March? leading up to Hopleaf Day?

3/11 Moms Night Out

3/22 Fiesta

*4/28 Hopleaf

5/7 Teachers Appreciation Breakfast

5/17 Moveathon

5/31 Volunteer Celebration

5/31 8th grade dance

6/5 Parent Mixer

NYC trip - Tanya

Has a good group of volunteers. It will cost \$1550, up from \$1200. Last year was 12 scholarships. Meeting with Talia to figure out our capacity. Waiting to hear back on Peirce babysitting at the gym – student led fundraising. The middle school kids will get trained. Money goes into that kid's account. Look for a few more examples of student-led fundraising. Need to be careful not to cannibalize other events. Fundraising dedicated to NYC trip: International Dance Night, t shirt sales, raffles.

Moveathon

Manini will head it up again, along with Betsy and maybe (or not) Molly. Need some FOP people

Meetings next year

Tuesdays @ 6:30, 2nd week of the month.

No planned meeting for the summer. Committee meeting dates should be made known to everyone.

FOP Board Member Responsibilities for Fundraising Events (* means it's not confirmed)

Harbor Night – Kate
Fall Fest = WinterFest – Becky & Laura
Rock Out – no more
Mattress Sale– John
NYC Trip – Tanya
Moveathon – Manini & Kate
Fiesta – Manini and Eilene
Wolves – Ann
Papa Johns – no more
*add Chipotle – Laura (part of Sip & Dine)
Mom’s Night – Laura
Uptown Underground – Eilene & Carolyn
Dad’s – Joe
*Wooden Spoon – will they do it again?
Midsommar –Dave
Yubbler – Erik
Hopleaf – Joe & Dave
Sip & Dine: Ann, Kate, Laura, Becky
Blarney Stone Bartending: Ann

Other fundraising ideas

*Gas Station – percentage of sales to Peirce
*Magic Night – February? On a Sunday so it can be for kids? (they want to partner with us to do magic in the school – after school programming) – every ticket we get a portion of the sales back
*Chicago Bears will contribute up to \$10k if we staff a booth, similar to Midsommar Fest. 10-12 volunteers per event. Get a % of sales. Up to 16 events. Jim Crocker will follow up.