

FRIENDS OF PEIRCE MEETING

TUESDAY, AUGUST 8, 2017 - 6:15-8:15 PM

<p>IN ATTENDANCE</p> <ul style="list-style-type: none"> - Joe Dunne - Jim Crocker - Eileen Edejer - Susan Lambert Boyle - John Marcinek - Lori Zaimi 	<p>NON-ATTENDANCE</p> <ul style="list-style-type: none"> - Dave Tilson - Kate Polgar - Carolyn Gordon - Laura Meyer - Kim Lebovitz
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Friends of Peirce Board Meeting Agenda	August 8	Minutes	Next Steps
Administrative	<ol style="list-style-type: none"> 1) Financial Report 2) Proposed 2017 Budget 3) Funding priorities 4) D&O insurance 5) E-mail addresses 	<p>We are at \$87,000, minus \$1,000 insurance; trust depleted, budget for fundraising next year will be needed.</p> <p>Lori: Not sure on where the CPS budget is at yet; waiting until mid-September.</p> <p>Fall Sports need financial support, approximately \$5,000 cost. Afterschool programs also will need support, will know more by next FOP meeting in Sept. Will need more dollars from FOP to support these areas should budget be cut. Laurie to identify those programs needed most, we will vote via email.</p> <p>Lori: Rewards for school events can't include food, due to new Healthy Schools directive;</p>	<p>Budget need:</p> <ul style="list-style-type: none"> - Need budget to see where needs are for funding. - Lori to email us prior to Sept meeting; FOP{ will vote on it accordingly. <p>Email – Carolyn to update and get folks new FOP email addresses and turn off outdated addresses.</p> <p>Need Pledge Drive coordinator – not sure if this was discussed.</p>

		<p>things that can be used are extra recess, visit with Pickles [mascot]. Need to motivate kids differently.</p> <p>Jim: D&O insurance is covered and paid.</p> <p>Corporate Matching. We need to start to do outreach to push for corporate giving by matching fundraising efforts.</p> <p>Agreed that we need to get a better idea of fundraising efforts across the calendar and timing as there has been overlap.</p> <p>Pledge Drive might be something that needs more effort. It has never been pushed but good alternative IF you can't attend an event or just wish to support in general. Need a person to focus on Pledge Drive idea.</p> <p>We like the idea of grants but need a plan and might not make the most sense for FOP. This is more school/teacher/ program focused.</p> <p>EMAIL. Carolyn is working on getting all board members FOP addresses that would like them. Info@FOP will also be added. It was agreed that we should turn off all past and/or inactive email addresses.</p>	
	<p>1) Fall Fest (John, Susan, Laura) 2) CCYC Event (Kate, Erik,</p>	<p>Fall Fest – Sept 25, 1-4pm St Gregory's Looking to make this an all inclusive event,</p>	<p>Fall Fest Needs: - Giveaway items for bingo</p>

	<p>Carolyn)</p> <p>3) Dad's Night – Lady Gregory's (Susan)</p> <p>4) Hopleaf (Joe, Dave)</p> <p>5) Gala (Susan, Laura)</p> <p>6) Midsommar/City Made (Eileen, Carolyn)</p>	<p>free admission, free bounce house. Areas for revenue: BINGO, 50/50 RAFFLE, FOOD.</p> <p>The plan is to invite all folks from the school. The goal would be to state that this is going to fund X dollars for after school programs. This could be a good first step in trying to secure corporate sponsor matches.</p> <p>CCYC – No update</p> <p>Hopleaf – need to meet with the Hopleaf team across the year. Joe and Dave to lead the charge with plenty of face time with Lori. Need to confirm the next date for Hopleaf 2018. Also, need to ramp up the Kegs for Kids program. We would like to get the tax right off for folks buying kegs, promotion, etc.</p> <p>GALA – Need to confirm the date and details to formulate the program. They are looking to us for a deposit to hold the date. Agreed the day and time should be a Saturday from 7-11p. The plan will also include pre (dinner) and post (drinks) activities at other locations that we can get in as contributors/partners – TBD. Discussing how to increase revenue by getting alcohol donated</p>	<p>other prizes</p> <ul style="list-style-type: none"> - Food items – hot dogs, soft drinks, etc - Jim to check on additional insurance needed??? <p>CCYC needs: Kate's input, discuss price point and elements of event further.</p> <p>Hopleaf needs:</p> <ul style="list-style-type: none"> - Joe and Dave to meet more with Michael and Louise - Plan to ramp up the Kegs for Kids program so folks can buy keg. - Need to discuss this process with Michael - Also need to promote more about Kegs for Kids offering to drive more traffic and sales. <p>GALA</p> <ul style="list-style-type: none"> - Confirm the dates/details - meet with venue owner to go over details - Locate alcohol distributor to donate for 150 person event
	<p>1) Communications (Eilene, Erik, Carolyn)</p>	<p>Communications- Continue the second Tuesday of each month</p>	<p>Communication needs</p> <ul style="list-style-type: none"> - Forward current list of PR

	<p>2) Sponsorship (John, Susan) 3) Operations/Social Events (Laura, Kim)</p>	<p>6:30-8:00 pm.</p> <p>Sponsors – we need a list of current sponsors; loop in Manini as to plan on local businesses like Jewel.</p> <p>Joe: Jewel is vey important to us both as contributor as well as the parking lot. Build a better relationship with them overall.</p>	<p>contacts</p> <ul style="list-style-type: none"> - Forward invite for all future FOP meetings <p>Sponsors needs</p> <ul style="list-style-type: none"> - List of current sponsors - Someone to contact Jewel about doing more, need to reach out to the store manager; make sure we can access the parking lot