

**Friends of Peirce**  
**Monthly Board Meeting Minutes**  
Tuesday, August 10, 2021 via Zoom

**Meeting started at:** 6:35 p.m.

**IN ATTENDANCE:**

**Board Members:** *Chad Curry, Becky Radoszewski, Kevin McGroarty, Kelly Follmar, Kate Polgar, Kearby Kaiser, Tanya Larson*

**Peirce Community Members:** *Javier Searight*

**Meeting adjourned at:** 7:47 p.m.

**Motion by:** *Tanya Larson*

**Second by:** *Kearby Kaiser*

1. Reporting/Discussion (30+ min)

- a. Welcome Guests/Agenda Review - **Chad (2 min)**
- b. Old Business
  - i. No quorum, but we have some notes from [July 13th](#) - **Chad (2 min)**
  - ii. Financial Report - **Tanya (5 min)**
    1. Tanya will provide the financial report as part of the meeting  
*Current Balance: \$57, 036*
    2. Approval of Financials
      - a. Motion to approve: *Kearby Kaiser*
      - b. Second by: *Kevin McGroarty*
      - c. **Passed**
- c. New Business
  - i. List of 2019 events and money raised - **Tanya (10m)**
    1. Review these items to see what worked/didn't work so we can revamp our efforts and target new initiatives.

*Tanya shared the Income Report for 2018-2019, 2019-2020, 2020-2021 by category including how much each event made and discussion occurred about which were more/less work.*

*Discussion about how middle school students helped at some of the events (i.e. babysitting, etc.) which was beneficial pre-pandemic. Let's try to continue that.*

*Chad will create an informal vote for us to decide which events we can do during 2021-2022 considering the pandemic and what was beneficial.*

- ii. Sponsorships/Fundraisers
  1. Move-a-thon/Harbor Night - **Kate (10 min)**
    - a. What are we going to do for Move-a-thon w/Delta variant rising? Seems like there could be challenges here.

*Kate shared that we will need to see what CPS decides.*

*Discussion occurred about a virtual event for Move a thon possibly.*

*We will continue to communicate what we are fundraising for this year (i.e. handwashing).*

*Goal is to fundraise \$75,000 to have funds available when needed.*

*Consider t-shirt distribution this school year 2021-2022.*

2. Summer Fundraiser - **Kearby (5-10m)**

- a. Wine fundraiser at In Fine Spirits

*Let's hold off while the pandemic is still happening.*

3. Sponsorship Levels - **Kevin (5m-10m)**

- a. Determine what we would like to do for the levels approach.

*Kevin shared a Sponsorship Swag Notes. Included were levels of sponsorship for families and businesses, swag, and other benefits for this program.*

*Discussion occurred about giveaways for new families (i.e. swag).*

*Sponsorship Committee will continue to discuss and report back.*

4. Coffee Sales - **Kevin (5-10m)**

- a. Ideas for continuing this program

*Coffee sales bring in a good amount of money. April and Carolyn are willing to help run the coffee sales. Kate offered to connect Carolyn and April to Metropolis.*

5. SWAG - **Kevin (5-10)**

- a. Kevin's [created some swag options](#) and would like to discuss moving forward on getting them printed.

*Repeat: swag notes from above. Discussion about new families for welcoming them to school. Kevin would like enough Peirce swag created for welcoming new families. We will hold off ordering/organizing until the September meeting.*

iii. Committee Updates (if any) - **Chad (5-10m)**

1. At our last meeting in July, we created a [spreadsheet with some committees we needed to spin up quickly](#). We can discuss this list and determine if there are updates. We will use this list for our breakout session work as well.

iv. New BOD members?

*We are in need of 2 members. We will promote through backpack mail, email, and social media.*

v. Discussion/Questions/New items - Facilitated by **Chad (5-10 min)**

2. **Breakout Room work (20-30 min)**

a. Committees & Workgroups

1. [Reference Document](#)

2. Identify a scribe for each group

b. Set up rooms to discuss different aspects of the work

*Did not do tonight as many things are on hold. We will circle back to this at the September meeting.*

**Friends of Peirce  
Income Report  
Year over Year**

Activity	SY 2018-2019	SY 2019-2020	SY2020-2021
Altitude Event	\$ -	\$ 416.00	\$ -
Amazon Smile	\$ 290.10	\$ 220.51	\$ 544.30
Arts Partnership Donation	\$ 130.00	\$ 30.11	\$ -
Auction	\$ 80.00	\$ -	\$ -
Babysitting MYP	\$ 4,227.00	\$ 1,947.00	\$ -
Basketball League	\$ 2,290.00	\$ 1,230.00	\$ -
Book Fair	\$ -	\$ 6,505.92	\$ -
Clean Hands Campaign	\$ -	\$ -	\$ 481.70
Chicago Wolves Event	\$ 390.00	\$ -	\$ -
Donation Unrestricted	\$ 1,967.42	\$ 4,764.32	\$ 3,454.00
Fiesta de Arte	\$ 782.98	\$ -	\$ -
FOP Bake Sales	\$ 228.45	\$ 1,292.74	\$ -
Giving Tuesday	\$ 95.00	\$ 160.00	\$ -
Harbor Night Event	\$ 29,576.87	\$ 17,196.77	\$ -
Hopleaf	\$ 48,502.00	\$ -	\$ -
In Fine Spirits Event	\$ -	\$ 875.00	\$ -
Metropolis Coffee Sales Program	\$ 9,921.25	\$ 11,839.00	\$ -
Midsommarfest	\$ -	\$ 2,772.98	\$ -
Mom's Night Out Income	\$ 2,430.00	\$ -	\$ -
Move-A-Thon 2019	\$ 26,528.50	\$ 7,685.81	\$ -
Non-Profit Income	\$ 5,555.50	\$ -	\$ -
Peirce Day Program	\$ -	\$ 5,021.02	\$ 85.00
Referral Partners Program	\$ 250.00	\$ -	\$ -
Sale of Peirce Gear	\$ 2,516.79	\$ 3,611.70	\$ 10.00
Spring Fundraiser 2021	\$ -	\$ -	\$ 19,748.00
Sponsorship Program	\$ 12,045.00	\$ 24,138.85	\$ -
Winterfest Event	\$ 3,864.38	\$ 2,558.99	\$ -
Wooden Spoon Event	\$ 900.00	\$ -	\$ -
Yubbler	\$ -	\$ 996.45	\$ -
<b>Net Profit</b>	<b>\$ 152,571.24</b>	<b>\$ 93,263.17</b>	<b>\$ 24,323.00</b>

# WAYS TO HELP (FAMILIES)

## SUSTAINING SPONSORSHIPS

Your annual sponsorship will go directly towards helping Peirce in its mission of helping students become globally-minded citizens with the academic, social, and critical thinking skills to achieve their goals. By becoming a sponsor you help us spread the message that investing in the children of Peirce matters and you will help inspire others to do the same. All levels of sponsorship come with public thanks on our website (if desired) and other forms of of recognition listed below.

### \$10 / month

- Thanks on the FOP website
- Thanks in Harbor Night program
- Peirce Family Car Magnet

### \$25 / month

#### Same as level above plus:

- PeirceStrong Yard Sign

### \$50 / month

#### Same as levels above plus:

- Peirce T-shirt (provide size)

### \$100+ / month

(maybe we don't do this one for now?)

#### Same as levels above plus:

- Two tickets to Harbor Night

### Other possible Rewards

- Free admission to Babysitting Night
- Stickers
- Swag related to Events (like signage or thanks in programs )
- Food & Raffle tickets at events
- Thank you cards from kids

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## OTHER WAYS TO HELP

- VOLUNTEER YOUR TIME!
- AMAZON SMILE
- BOX TOPS FOR EDUCATION
- COFFEE / OTHER SUBSCRIPTIONS
- CARD SERIES from KIDS artwork



**CAR MAGNETS** (\$2.16–3.34 unit cost)



**YARD SIGN** (\$3.50–6.00 unit cost)



**1.25 INCH BUTTON** (.33 – .60 unit cost)

# WAYS TO HELP (BUSINESSES)

## UNDERWRITER DRIVES (Walkathon & Harbor Night)

Your support will benefit the Peirce community through additional arts programs, technology and classroom support, teacher stipends, language/education support for parents in need to assist their students, and much more. Peirce's 1,000 students and their families thank you.

### BRONZE - \$250 (good for 3 months)

- Logo & Link to your business on FOP website
- Window Decal
- Company Name on Banner outside Peirce

### SILVER - \$500 (good for 3 months)

#### Same as level above plus:

- Company Logo on Banner outside Peirce
- Individual mention on Social Media & Printed communications (backpack mail)
- Logo on Event Swag (Walk A Thon) or 2 complimentary tickets to event (Harbor Night).

### GOLD - \$750 (good for 3 months)

#### Same as levels above plus:

- Additional Social Media Posting & Printed communications mention
- Two additional tickets or one Peirce Gear

### DIAMOND - \$2000 (good all year)

#### Same as levels above plus:

- Verbal Recognition at all events
- Front Page recognition on FOP website
- Special Thank You video
- Available for as Monthly Installment

### NAMING RIGHTS FOR GARDEN OR ??

#### - \$5000 (good all year)

#### Same as levels above plus:

- Your company name attached to the Peirce Garden or other program/initiative.
- Available for as Monthly Installment



## HOST AN EVENT / DINE OUT PROGRAM

Friends of Peirce works in partnership with your business to host an event or encourage Peirce families to shop or dine out with you. Usual arrangements include discount and/or give back to Peirce. Individual events can be customized. Events will be promoted to our community and an after-event THANKS will be sent out.

\*\* A minimum Bronze Level donation & rewards are expected, if more is raised, you will receive equivalent UNDERWRITER Drive rewards

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## END OF YEAR THANKS

All Sponsors (Family and Businesses) of All Levels will be honored at the end of the year via social media and with their names and/or logos on a banner outside the school.

# SOME SWAG COSTS

## YARD SIGN (STICKER MULE)

10	\$60	
50	\$225	Save 25%
100	\$396	Save 34% (\$4 unit cost)
200	\$700	Save 42% (\$3.50 unit cost)
300	\$976	Save 46%

## WINDOW CLING (STICKER MULE)

50	\$62	
100	\$76	Save 39%
200	\$100	Save 60% (.50 Unit Cost)
300	\$122	Save 67%
500	\$163	Save 74%

## BUTTONS (1.25) STICKER MULE

10	\$20	
50	\$33	Save 67%
100	\$45	Save 78%
200	\$68	Save 83%
300	\$90	Save 85%
500	\$132	Save 87%

## BUSY BEAVER (1.25)

50	\$30	
100	\$45	
500	\$165	(.33 Unit Cost)
1000	\$270	

(BUTTON O MATIC Machine  
\$600 Large // \$250 Small

I like the idea of investing in a button o matic machine and seeing about subscribing to busy beaver's artist series or having custom buttons made either by them or with a button machine by us / students. We could put in the school and sell for .50 per. Maybe they can sponsor us some?

## CAR MAGNET (12 x 3.5) STICKER MULE

50	\$167	
100	\$263	Save 21%
200	\$432	Save 35% (\$2.16 unit cost)
300	\$587	Save 41%
500	\$872	Save 48%

## OTHER SWAG OPTIONS

Drawstring bag  
Walkathon Support sign / wav  
Shirts  
Sweatshirts  
Mug (combine with coffee orders?)