

Friends of Peirce  
Board Meeting Agenda  
January 14, 2020 at 6:30pm

Beginning Time: 6:48 pm

Event Recaps:

1. Winterfest (Becky): Made \$1,030.21, Tanya will confirm
  - Plus, Peirce gear (Kearby)-sold 44 items!
2. Babysitting/Parents Night Out-Tanya:
  - December Meeting was 11 families
  - Possibly last year for this...not worth the effort
  - Collapse this into a few big events (March-Friday, April-Hopleaf, June-Friday)
  - More advertising less events
  - Make a calendar for backpack mail
3. Peirce Day- Edge of Sweetness- Tanya/Ann
  - \$150

Upcoming Events:

1. Altitude (1/16)-Kearby
  - Marketed well, first time so we will see
2. Blarney Stone (2/8) – Ann & Selene
  - February 8, 2020
  - 6-9 pm
  - Raffle items (Blackhawks game, Wolves, etc.)
  - Queen of Hearts raffle in the future?
3. In Fine Spirits (2/27)-Kearby

- \$35/40/person? But buy wine
  - Goal: people buy 3 wines or more
  - We make money on the tickets, In Fine Spirits makes money on sales of wine (\$1000-1500).
  - 6-8 pm +food (Piatto Pronto for then, possibly a BYOB to take bottle to after)
  - 35 tickets
4. Mom's Night (March)-Laura
- March 9, 2020 or March 16, 2020 TBD
5. Wolves Game (3/7)- Ann
- March 7, 2020
  - \$20/tickets, free parking, free hat
  - Fun event with fireworks
  - \$10/each ticket for sale
6. Mattress Sale (3/29) – Kevin
- Make sure there are 1200 copies
  - Yard signs
  - Start promoting soon
7. Trivia Night (3/26): Sandy (Event Committee)
- Waiting to hear
8. Hopleaf (4/26)- Joe and Becky
- Start promoting now
  - Table tents with water fountains (kid artwork)
  - 100% to Peirce
9. Move-a-thon (5/15) - Chad and Kate
- Need volunteers!
  - Ideal: 5 committees
  - Ad Book: local businesses
10. Harbor Night

- Possibly Saturday, October 3, 2020 and earlier?

#### Ongoing Events:

##### 1. Peirce Day (Ann):

February: True North (2/10-2/14)

March: Jets Pizza (3/19)

- Add Pizzeria Aroma April Week?

##### 2. Babysitting Nights (Tanya):

March (3/13)

#### Committee Reports:

- Let's communicate these meetings, invite others to email us to discuss items and/or attend

##### 1. Parent Service Organizations- Cecilia/Chad-Volunteer

##### 2. Communications- Becky/Kate/Kim

##### 3. Sponsorship- Kate/Kearby/Tanya/Kevin

- Pearle Vision (Lawrence) -Ann is going to ask about being a sponsor vs a fundraiser
- Need new banners out front (Kate) ---update with new brand
- Aiming to meet before February FOP meeting
- Goal: have a sticker to put in window for each school year (i.e "FOP Sponsor 2019-2020)

##### 4. Executive-Joe/Ann/Tanya/Becky/Kate

##### 5. Events- Ann/Laura/Selene

#### Administrator:

Financials Report (Tanya): [January 2020 Financial Report](#)

- First Motion (Tanya) to approve \$7500 Black Ensemble Theater per Ms. Zaimi's request
- Second Motion (Kearby)

Open Discussion:

- Event Proposal, Event Planning Sheet, Event Planning Checklist (Shared by Kate, from Executive Meeting)
- Get rid of old Peirce gear (to staff for extra clothes for kids in younger grades? -Tanya)
- Kevin is meeting with Replay/Hydrate, sponsorship vs fundraising event TBD
- PR: future conversation (we need to promote PR in addition to fundraising events)

Motion to adjourn: (Kate)

Second (Kearby)

Ending Time: 9:07 pm